

Communication is much more than the construct of verbal conversation; it is how we process and internalize visual cues. My passion for creative problem solving is driven by the ideology that communication leaves room for interpretation. As a result, I believe design must provide viewers the opportunity to come to a mutual understanding through the assimilation of visual perception.

Educational Background

Cazenovia College | May 2019
BFA Visual Communications
Graphic Design & Advertising Design
Social Media Production Minor

All-College Honors | Summa Cum Laude
Cumulative GPA: **3.94**

Achievements

Art & Design Morris Scholarship | 2018-2019
Awarded to one Art & Design junior

Excellence in Visual Communications | 2019
Awarded to one graduating senior

Excellence in the Division of Art & Design
Nominee | 2019

Alpha Chi Honor Society Member | 2018-2019
Top 10 percent of collegiate class

Dean's List | 2015-2019

Skills & Qualities



InVision
KeyShot (3D Rendering)
Press checks
Prepress
WordPress
Ambitious
Communicative
Organized
Problem-solver
Quick & efficient

Experience

Ryan DeTomi Designs

Freelance Graphic Designer | Oct. 2021 - Present

Independently contract design agreements with clients to develop original creative solutions with professional visual impact in various forms: brand identity development, photo editing, advertising, web design, and commissioned art.

Baker Dog Park | ChessCanna | Genute for Judge | HarmoNNY | Kandi's Kitchen | Kathryn's Design Shop | MorningDEW Property Works | Ms. JD | PEACE Inc. | River Hospital, Inc. | Watertown Lyric Theater

CAR-FRESHNER Corporation

Graphic Designer | May 2022 - Present

Junior Graphic Designer | June 2019 - May 2022

Graphic Design & Film Intern | May 2018 - Aug. 2018

Work alongside marketing management in an in-house creative environment to create new product packaging, trade show booths, print, and web collateral, among many other internal brand assets for the iconic Little Trees air freshener, domestically and internationally.

Communicate with vendors when releasing art deliverables & lead off-site press checks to set quality standards on product packaging.

Re-envision the previously known AirWash product line into Odor Eliminator, creating a more concise visual identity that quickly communicates malodor removal technology while highlighting its premium value.

Lead and instruct the application of KeyShot, a 3D rendering software, co-implementing a new process to simplify the render process to increase program accessibility.