



# RyanDeTomi DESIGNS

## Educational Background

Cazenovia College | May 2019  
**BFA Visual Communications**  
Graphic & Advertising Design  
Minor: Social Media Production

All-College Honors | Sigma Cum Laude  
Cumulative GPA: 3.94

## Awards & Achievements

Art & Design Morris Scholarship Recipient | 2018-2019  
Awarded to one Art & Design junior

Excellence in Visual Communications Award | 2019  
Awarded to one graduating senior

Excellence in the Division of Art & Design Nominee | 2019

Alpha Chi Honor Society Member | 2018-2019  
Top 10 percent of collegiate class

Dean's List | 2015-2019

## Skills



WordPress | ESKO + KeyShot (3D Rendering)  
Prepress | Vendor communication | Press checks  
Creative thinker | Organized | Ambitious



## Areas of Study

Advertising Design | Color Theory | Concepting  
Graphic Design | Illustration | Imaging Graphics  
Packaging Design | Page Layout | Typography



## Experience

### Ryan DeTomi Designs

Freelance Graphic Designer | September 2017 - Present

- Independently contract design agreements with clients to develop original creative solutions with professional visual impact in various forms: brand and logo development, photo editing, advertising, web design, and commissioned art.

Baker Dog Park | Big Brothers Big Sisters | Genute for Judge HarmoNNY | Modicum Skincare | Norwich City School District PEACE Inc. | Utility Services Inc. | Watertown Lyric Theater

### CAR-FRESHNER Corporation

Junior Graphic Designer | June 2019 - Present

Graphic Design & Film Intern | May 2018 - August 2018

- Work alongside marketing management in an in-house creative environment to create new product, packaging, trade booths, print and web collateral, and internal brand assets for the iconic Little Trees air freshener domestically and internationally.
- Monitor distribution of art deliverables in a client to vendor relationship and led off-site press checks to set standards on new product packaging and sale materials to ensure production quality and precision.
- Lead and instruct the application of 3D rendering software and co-implemented a new process to simplify the render process to increase productivity and program accessibility.