



RYAN DETOMI

GRAPHIC DESIGNER

EDUCATIONAL BACKGROUND

Bachelor of Fine Arts
Major in Visual Communications
Concentrations in Graphic Design & Advertising Design
Minor in Social Media Production
Cazenovia College Class of 2019

All-College Honors Program
Sigma Cum Laude
GPA: 3.94

EXPERIENCE

Graphic Design & Film Intern Summer 2018
CAR-FRESHNER Corporation

Worked on designing new products, promotional materials, print and web imagery, 3D renderings, key visuals, and more while learning about the corporate environment and attending press runs.

Genute for Judge Political Campaign
2017 General Election

Designed and ran all advertising components, beginning from branding & logo conception, to social media imagery, promotional materials, and mailouts.

Bowl for Kids' Sake Branding Campaign
PEACE Inc. | Big Brother Big Sister

Created a brand image for a non-for profit event that included a logo, program, poster, brochure, and t-shirt design for the Onondaga County community.



AREAS OF STUDY

Concepting | Typography | Color Theory | Page Layout
Imaging Graphics | Graphic Design | Storyboarding
Advertising Design | Packaging Design | Illustration
Web Design | Interactive Graphics



AWARDS & ACHIEVEMENTS

Cazenovia College Founder's Scholarship | 2015-2019
Cazenovia College Emerson Scholarship | 2016-2019
Cazenovia College Morris Award | 2018-2019
Excellence in Visual Communications Award | 2019
Excellence in the Division of Art & Design Nominee | 2019
Outstanding Leader Scholar Award | 2016-2019
Alpha Chi Inductee | 2018-2019
Sigma Alpha Pi Medallion Level | 2017-2019
Lambda Pi Eta Inductee | 2019
Kappa Pi Inductee | 2019
Alpha Lambda Delta Inductee | 2016-2019
NYSCA Conference Presenter - 2nd Place | 2018
Dean's List | 2015-2019



SKILLS



WordPress | Microsoft Word | PowerPoint | Excel
Creative Thinker | Communicative | Organized | Ambitious



INVOLVEMENT

President: All-College Honors Program | 2017-2019
President/Founder: Safe Place at Caz | 2017-2019
President: Caz College Drama Club | 2018-2019
Campus Keys Tour Guide | 2016-2019
Member: AIGA | 2016-2019